

What's The Mission?

Seminar

We offer two versions of the ***What's The Mission*** seminar.

What's The Mission is a half-day seminar. This seminar is to help attendees understand how to fully engage their teams through the Mission Statement and Core Values of their organization. Attendees will learn the following:

- What is a Mission Statement
- What are Core Values
- How to use their company's Mission Statement and Core Values to engage and lead teams
- How to improve performance
- How to improve company loyalty
- How to create a great company culture

What's the Mission Purple Approach Style is a full day seminar. This seminar includes the above session but spends the second half of the day focusing on the key areas. The attendees learn how to fulfill the Mission Statement by focusing on the following key areas:

- Goals
- Recruitment and Training
- Accountability
- Measurement
- Recognition



Engaged Organizations know where they are headed. They have a mission and everyone in the organization clearly understands how their particular job helps move the company toward fulfilling that mission. They are on a mission to deliver excellence to their customers, vendors, partners, and team members.

Let us help you create and communicate that mission.

